

## Product Training Guide

### What is the P90X® Certification Program?

The P90X® Certification Program is comprised of two unique products, P90X Qualification and P90X Certification. These comprehensive training, educational, and professional enhancement programs are designed to provide personal trainers, group exercise instructors, and P90X enthusiasts with a deeper understanding of the principles, science, and nutrition that make P90X one of the best-selling and most effective extreme fitness programs in the world.

P90X Certification and P90X Qualification have been designed by the same people who developed P90X. Tony Horton and Beachbody® know better than anyone why nearly 4 million people, including numerous professional athletes and celebrities, have used P90X to get into the best shape of their lives.

### What is P90X Qualification?

For P90X enthusiasts who want to deepen their knowledge of P90X, but don't plan to work as professional trainers or instructors, P90X Qualification is an exciting educational option that can greatly enhance the results they achieve with their P90X workouts. This enriched online learning program provides an authoritative overview of human anatomy, mechanics, and exercise physiology, plus a deeper understanding of the science and nutrition that makes P90X

America's most effective extreme fitness program. This detailed knowledge—along with ongoing online access to the P90X Qualification Program as a reference guide—will help ensure that participants achieve their best-ever results with P90X.

Upon successful completion of the Qualification Program, participants will receive a P90X Qualified Certificate, an official P90X Qualified eBadge and logo, knowledge that will enhance their experience with P90X and prepare them for P90X Certification should they decide to get P90X Certified, and ongoing online access to P90X Qualification for use as a reference guide.

### What is P90X Certification?

P90X Certification is a 2-day intensive training workshop taught by P90X Master Trainers. This advanced certification program includes classroom-style instruction, as well as hands-on demonstrations and a customized group workout. The training provides an in-depth understanding of the P90X program—including the structure of the overall program, a detailed overview of the 12 workouts, the science behind P90X, proper mechanics, nutrition, supplementation, and more. Certification will provide fitness professionals with the tools, practical knowledge, and advanced techniques to train clients in P90X and teach P90X group exercise classes in a gym or other fitness facility. Participants will also receive a comprehensive P90X Course Manual that is used during the workshop, and access to the P90X Qualification online learning program.

Upon successful completion (which includes passing a written exam), participants will receive a P90X Certified Diploma, an official P90X Certified eBadge and logo, the credential to teach and train clients, and access to use the P90X trademarked name and logo to promote their training business.

### What are the benefits of getting P90X Certified?

By getting P90X Certified, graduates will now be able to:

- Train clients in P90X through one-on-one and small group training
- Teach P90X group exercise classes
- Market their P90X services to gyms and potential clients by leveraging the power of this world-famous fitness brand
- Use the P90X name and logo to market themselves as P90X Certified Professionals
- Receive 1.9 NASM Continuing Education Units (CEUs)



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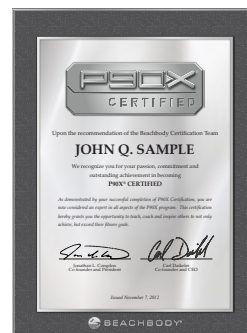


## — RETAILING TIPS —

Target audience	Why P90X Certification?
P90X enthusiasts	You'll deepen your knowledge of all aspects of P90X, which will help you achieve even better results.
Personal trainers and group exercise instructors	Get P90X Certified and you'll have the foundation and training you need to train clients in P90X and teach P90X group exercise classes. Leverage the power of this world-famous brand to make yourself more marketable to clients and gyms.
Gyms and fitness facilities	As a P90X Certified Professional, you will have the skill and knowledge to bring this iconic brand out of the TV and into the fitness world. Clients want it. Gyms need it.

## P90X CERTIFICATION TRAINING WORKSHOP

Course includes	Benefits
Two days of intensive, hands-on training taught by P90X Master Trainers	From an in-depth understanding of the P90X program to the underlying principles that guide the 12 workouts, proper mechanics, nutrition, supplementation, and more—you'll gain the tools, practical knowledge, and advanced techniques to teach group exercise classes and train clients in P90X.
Written exam	Ensures that you understand the information and are able to use it to train clients and teach P90X group exercise classes.
Comprehensive P90X Course Manual	The definitive P90X resource. Serves as a valuable reference you can carry with you.
Official P90X Certified Diploma	Documents that you are P90X Certified.
Official P90X Certified eBadge and access to use the P90X logo	Enables you to distinguish and market yourself as a P90X Certified Professional with extensive knowledge of the program.
P90X Qualification Online Learning Program	Get a deeper understanding of the principles that make P90X effective for better results from P90X.



**P90X Certified Diploma**



**P90X Certification Course Manual**



**P90X Certified eBadge**

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P90X QUALIFICATION	
Course includes	Benefits
An enriched online learning program with audio and video presentations	For those who want a solid introduction to P90X, Qualification is the best way to get started. Qualification provides a deeper understanding of the principles that make P90X so effective.
Quizzes at the end of each section that must be passed in order to proceed to the next section	Ensures that you know the principles, science, and nutrition of P90X in great detail.
Official P90X Qualified Certificate	Documents that you're P90X Qualified.
Official P90X Qualified eBadge and logo to post on Facebook or your website	Enable you to distinguish yourself as a P90X Qualified authority on the program.
Ongoing online access to the P90X Qualification Program	Allows you to continue using the program as a valuable reference tool.

### Coach Support Tools:

- Qualification FAQ
- Certification FAQ
- Talking points
- Sample Facebook® and Twitter® posts
- Sample email
- eCard
- Ad banners for the Coach website



**P90X Qualified Diploma**



**P90X Qualified eBadge**

Downloadable tools are available in your **Coach Online Office**.

## Product Training Guide

The P90X Pro Team is a professional development product that helps P90X Certified Professionals build a more profitable training and teaching business. For a monthly payment of \$29.95, Pro Team members will receive professionally designed marketing materials, on-demand advice and tips, along with fresh routines every other month to help turn their P90X business into a profitable career.



P90X PRO TEAM	
What P90X Pro Team Members get	Benefits
Professionally designed and branded marketing materials: gym posters, business cards, class passes, postcards, flyers, and email templates	Advertise yourself as a P90X Certified Professional to attract new prospects and grow your business.
Pro Team DVD every other month with fresh P90X routines and cueing sheet to teach the routine to the class and your clients	Refresh your training and keep your clients challenged and coming back for more.
A continuously updated online library packed with business-building articles, fitness and nutrition advice, videos, and more	Stay on the cutting edge of the fitness and training industry.
Discounts on prior releases, recertification, and more!	Save big on the items that build your business.

P90X Certification Product Information:	Retail Price	Coach Price
P90X Certification	\$498.00	\$448.20
P90X Qualification	\$99.00	\$89.10
P90X Pro Team*	\$29.95 per month	\$26.95 per month

**There are no Volume Points associated with this product.**



\*Visit [P90XCertification.com/ProTeam](http://P90XCertification.com/ProTeam) for full details and pricing information.

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