

Product Training Guide

EXTREME NUTRITION SUPPORT FOR MEN AND WOMEN

E & E
ENERGY AND ENDURANCE™



What is E&E Energy and Endurance™?

Beachbody E&E Energy and Endurance is a powerful preworkout supplement scientifically formulated **to improve your energy, endurance, strength, and focus, helping you maximize every minute of your Beachbody® workout.*** Whether early in the morning or in the evening after work, E&E Energy and Endurance will help you be ready to Push Play and realize your best results more quickly.*

Why drink a preworkout formula?

Fatigue or lack of energy during exercise is a common complaint among athletes. To make the most of your workout, you want to be energized and focused so you can successfully tackle your planned fitness program.

A preworkout formula can help you:

- Power up with energy and sharpen your focus to succeed at your workout.*
- Fuel your body to tackle the most challenging workout programs.*

What are the benefits of E&E Energy and Endurance?

E&E Energy and Endurance can help you:

- Burn more calories and fat to get ripped faster.*
- Maximize muscle performance to build muscle faster.*

User Testimonials

"It's hard getting to the gym early in the morning, but if I have E&E Energy and Endurance, I'm able to get up, get going, and do a full workout without stress."

—Jon C.

"E&E helped me plow through a P90X® Kenpo X workout with no trouble at all. And it felt good, even to the end. E&E definitely helps me meet my fitness goals."

—John J.

"I noticed an immediate improvement. E&E helped me stay more focused through my entire workout. And when I got to the end, I didn't feel exhausted."

—Erin K.



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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What are the key ingredients in E&E Energy and Endurance?

NUTRIENT GROUP	INGREDIENTS	BENEFIT
Advanced nitric oxide boosters	L-Arginine, L-Arginine AKG, L-Arginine HCl	Enhance blood flow, helping speed more nutrients and oxygen to your muscles for better performance.*
Natural energizers	Guarana Extract, Yerba Mate Extract, Green Tea Extract	Help increase energy production and focus to maximize your workout.*
Amino acids	Beta-Alanine, L-Glutamine, L-Tyrosine, L-Arginine, L-Arginine AKG, L-Arginine HCl	Help promote muscular energy and overall workout performance.*
Electrolytes	Magnesium, Potassium, Himalayan Salt, Calcium	Help fight dehydration to support optimal muscle function.*
Essential B vitamins	Niacin, B6, B12, Folic Acid	Promote strong metabolism to provide energy so you can burn fat.*
Natural sweetener	Stevia	A natural zero-calorie sweetener.

Energy and Endurance includes other preworkout ingredients to help maximize your workout:

- Beta alanine: Amino acid that may enhance muscular endurance.*
- L-Glutamine: Amino acid that is known to aid recovery from hard training.*
- Quercetin: Bioflavonoid that may promote mental clarity and focus during a workout.*
- Bromelain and Papaya Extract: Ingredients known to help increase absorption of nutrients.*
- Phosphatidylserine: May help promote mental clarity and focus.*
- Rhodiola Extract: Root extract known to help support energy and endurance.*
- D-Ribose: Known to help provide energy to the body.*

What's the difference between E&E Energy and Endurance and other preworkout formulas?

E&E Energy and Endurance contains:

- No artificial flavors, sweeteners, or preservatives
- No high-risk or untested ingredients

Cross-selling suggestions

E&E Energy and Endurance is specially formulated by the Beachbody Nutrition Science team to work with your Beachbody fitness program, including:



E&E Energy and Endurance works well with Results and Recovery Formula® postworkout, which helps provide vital nutrients that help you bounce back after your workout.*

Results and Recovery Formula provides:

- A dextrose-based formula for optimum glycogen replenishment*
- A high Protein Efficiency Ratio (PER) blend to supply critical building blocks for rapid muscle resynthesis*
- Vitamins, including antioxidants, to help reduce muscle soreness and assist in repair and growth*



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COMPETITIVE COMPARISON					
	Beachbody E&E Energy and Endurance™	USPlabs Jack3d®	BPI 1.M.R®	BSN® No-Xplode	Gatorade Prime®
Nitric oxide boosters	x	x	x	x	
Natural energizers	x		x		
Amino acids	x	x	x	x	x
Electrolytes	x			x	x
Essential B vitamins	x		x	x	x
No artificial flavors, sweeteners, or preservatives	x				
No high-risk ingredients	x				x
Stevia	x				

RETAILING TIPS	
Who to Target:	Why E&E and Energy Endurance?
People who want more energy to maximize their workouts.	Combat workout fatigue with a quick, convenient dose of natural energizers, nitric oxide boosters, and B vitamins*.
People who are trying to burn fat and get ripped faster.	Take as a preworkout drink so you can work out harder and boost your metabolism to burn fat faster*.
People who are trying to gain muscle.	Improve your energy, endurance, strength, and focus to help you maximize every minute of your workout and build muscle faster*.

Product information

Cost for a 30-day supply (does not include shipping and handling):

- Regular price: \$29.95
- Club price: \$26.96
- Coach price: \$22.46
- PV/CV: 15

Usage directions

Drink 15 to 30 minutes before your workout.

For intense workouts: Mix 2 scoops with 4 to 8 ounces cold water.

For moderate workouts: Mix 1 scoop with 2 to 4 ounces cold water.

- For programs like P90X®, P90X2®, INSANITY®, and INSANITY: THE ASYLUM®, use the full serving as recommended.
- For workouts like TurboFire®, Turbo Jam®, ChaLEAN Extreme®, Hip Hop Abs®, and RevAbs®, use a half-serving to start. Increase amount as tolerated.

USE ON TRAINING DAYS ONLY.

NOTE: If sensitive to caffeine or other stimulants, start with 1 scoop. Do not exceed 4 scoops at any given time. To avoid sleeplessness, do not take within 4 hours of bedtime. Consult with a healthcare professional if pregnant, breast feeding, or if you have any medical conditions. Keep out of reach of children.

Storage instructions

Keep tightly closed in a cool, dry place.

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SUPPLEMENT FACTS					
Serving Size: 11 g Servings per Container: 25					
	Amount Per Serving	% Daily Value**		Amount Per Serving	% Daily Value**
Calories	20		Vitamin B12 (as Methylcobalamin)	200 mcg	3333%
Calories from Fat	0		Calcium (as Citrate and Lactate)	150 mg	15%
Total Fat	0 g	0%	Magnesium (as Oxide and Citrate)	125 mg	31%
Saturated Fat	0 g	0%	Sodium (as Himalayan Salt)	125 mg	8%
Trans Fat	0 g		Potassium (as Phosphate and Citrate)	60 mg	2%
Cholesterol	0 mg	0%	Proprietary Amino Blend	1,800 mg	**
Total Carbohydrate	5 g	2%	Arginine (as L-Arginine, L-Arginine AKG, L-Arginine HCl),		
Dietary Fiber	0 g		Beta-Alanine, L-Glutamine, L-Tyrosine.		
Sugar	4 g		Proprietary Energy Activating Blend	455 mg	**
Protein	0 g	0%	Caffeine (as Caffeine Anhydrous, Guarana Extract, Yerba Mate		
Vitamin C (as Ascorbic Acid)	100 mg	167%	Extract, Green Tea Extract), L-Citrulline Malate, Papaya Extract,		
Niacin (as Niacinamide)	40 mg	200%	Bromelain, Rhodiola Extract, D-Ribose, Quercetin,		
Vitamin B6 (as Pyridoxine Hydrochloride)	10 mg	500%	Phosphatidylserine.		
Folic Acid	200 mcg	50%	Percent Daily Values are based on a 2,000-calorie diet.		
			** % Daily Value (DV) not established.		
OTHER INGREDIENTS: Dextrose, Natural Flavors, Citric Acid, Malic Acid, Stevia Extract, and Silicon Dioxide.					
ALLERGEN INFORMATION: Made in a facility that processes milk, eggs, fish, crustacean shellfish, tree nuts, wheat, peanuts, and soy.					

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