

**2014 Team Beachbody Rewards and Recognition *At a Glance***

Reward Program	Qualifications	Rewards
<p><b>SUCCESS CLUB</b></p> <p><b>Challenge Period:</b> First day of the calendar month at 12:00 AM ET and ending on the last day of that calendar month at 11:59 PM ET</p>	<p><b>SUCCESS CLUB 5 &amp; 10:</b> <b>To qualify for Success Club, you must:</b></p> <ol style="list-style-type: none"> <li>1. Have a personal order of at least 90 PV, for example Shakeology, on Home Direct (i.e. it is shipped to you automatically each month) AND</li> <li>2. Earn at least 5 Success Club points for Success Club 5 and 10 points for Success Club 10.</li> </ol> <p><b>ALL STAR:</b> Achieve 12<sup>th</sup> consecutive month of SC5 or 10 between June 2013 and May 2014**</p> <p><b>SUCCESS STARTER:</b> Achieve Success Club the first 3 consecutive months of being a Coach.</p>	<p><b>SUCCESS CLUB 5 &amp; 10 REWARD:</b></p> <ul style="list-style-type: none"> <li>▪ Monthly and annual rewards and recognition</li> <li>▪ Success Club Lead Programs* (Includes Shakeology customers, Ultimate Reset customers, &amp; Business leads)</li> </ul> <p><b>ALL STAR REWARD:</b> Recognition in the Coach Online Office &amp; at Summit.</p> <p><b>SUCCESS STARTER REWARD:</b> In month 1 earn an exclusive group call with Carl Daikeler, the CEO of Beachbody. In month 3 earn a free ticket to the 2014 Team Beachbody Coach Summit event in Las Vegas! In months 1, 2 &amp; 3 earn recognition in the Coach Online Office.</p> <p><i>*Must meet all Success Club Lead Program qualifications to receive leads and customers. ** E.g. If you have 10 consecutive months of SC on June, 2013 and made SC again for the next 2 consecutive months, you would qualify for the All Star Reward. Or, if you made SC for the first time in June, 2013 and made SC for the next 11 consecutive months, you'd also qualify for the All Star reward.</i></p>
<p><b>SUCCESS CLUB TRIP: CANCUN, MEXICO</b></p> <p><b>Challenge Period:</b> 1/1/14 12:00 AM ET – 12/31/14 11:59 PM ET</p>	<p><b>Pay for your room at Cancun with Success Club. Earn:</b></p> <ul style="list-style-type: none"> <li>○ \$5 Resort Dollars for every Success Club Point.</li> <li>○ \$10 Resort Dollars for every Success Club point in months you qualify for Success Club.</li> <li>○ \$100 Resort Dollars if you achieve Fast Track in 2014*.</li> </ul> <ul style="list-style-type: none"> <li>▪ <b>Maximum that can be earned is \$1,000 Resort Dollars.</b></li> <li>▪ A \$200 non-refundable deposit is required to secure reservation</li> <li>▪ Registration and payments must be completed by January 31, 2015 11:59 PM ET</li> </ul> <p><i>*Qualify for Fast Track by enrolling as a Coach after 1/1/14, achieving the paid rank of Diamond within 90 days of sign-up.</i></p>	<ul style="list-style-type: none"> <li>▪ <b>Trip Dates:</b> April 15 -19, 2015</li> <li>▪ <b>Trip Location:</b> Moon Palace Resort, Cancun, Mexico. Trip is all-inclusive including food and alcohol. (Trip value: \$1,200)</li> <li>▪ <b>Registration:</b> Will be on a first come first serve basis. Registration opens for: <ul style="list-style-type: none"> <li>○ 2013 Elite &amp; 5SD Coaches on Jan 9, 2014 at 9am PT</li> <li>○ 2013 Premier Coaches on Jan 10, 2014 at 9am PT</li> <li>○ All Coaches on Jan 11, 2014 at 6pm PT</li> </ul> </li> <li>▪ <b>Other Rewards:</b> Earn Success Club 5 or 10 in all 12 months of 2014, plus enroll 12 new PS Coaches in 2014 with a 90 PV HD order within 31 days and receive \$300 or \$750 travel cash for SC5 or SC10 to be paid on March 5<sup>th</sup> 2015.</li> <li>▪ Rooms are double occupancy. There is a fee for additional guests, which will be charged by the hotel.</li> <li>▪ Only 1 room can be “earned” per Coach and a maximum of 1 additional room can be purchased (at \$1,200 incl. non-refundable \$200 fee). Additional rooms must be paid for in full at the time of registration. Additional rooms are limited and will be available on a first come basis.</li> </ul>
<p><b>SUCCESS CLUB LEADERSHIP RETREAT</b></p> <p><b>Challenge Period:</b> 1/1/14 12:00 AM ET – 12/31/14 11:59 PM ET</p>	<p><b>To earn:</b></p> <ul style="list-style-type: none"> <li>▪ <b>An invitation to the event:</b> Be paid 2 Star Diamond for at least 1 bonus week between January 1<sup>st</sup> and July 31<sup>st</sup>, 2014 <u>AND</u> earn 20 or more Elite points between January 1<sup>st</sup> and July 31<sup>st</sup></li> <li>▪ <b>A hotel room:</b> Earn 35 or more Elite points between January 1<sup>st</sup> and July 31<sup>st</sup></li> <li>▪ <b>\$300 Travel Cash:</b> Earn 50 or more Elite points between January 1<sup>st</sup> and July 31<sup>st</sup></li> <li>▪ Invitations will be issued on rolling basis based on rank, starting with 5 Star+ and Elite.</li> </ul>	<ul style="list-style-type: none"> <li>▪ <b>Invitation to the event:</b> For you &amp; a guest who is your spouse, partner or significant other who shares same household and is active in your business. Guest fee: \$250.</li> <li>▪ <b>Hotel Reward:</b> 4 days and 3 nights</li> <li>▪ <b>\$300 Travel Cash</b> to be paid in your commission on September 25, 2014. You must attend event to receive Travel Cash.</li> <li>▪ <b>Retreat Location:</b> Fairmont Scottsdale Princess, Arizona</li> <li>▪ <b>Retreat Dates:</b> Sept 18-21, 2014 (Total reward value: \$1,000)</li> <li>▪ <b>Registration:</b> First 275 to register will attend the event. Registration will open on for: <ul style="list-style-type: none"> <li>○ 2013 Elite and 5SD Coaches on July 14<sup>th</sup> 2014</li> <li>○ 2013 Premier Coaches on July 21<sup>st</sup> 2014</li> <li>○ All other qualified Coaches on July 28<sup>th</sup> 2014</li> </ul> </li> </ul>

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<b>PREMIERE</b>  <b>Challenge Period:</b> 1/1/14 12:00 AM ET – 12/31/14 11:59 PM ET	To qualify for <b>Premier</b> , you must: <ul style="list-style-type: none"> <li>• Be a paid 2 Star Diamond or higher ON the bonus week ending on December 31, 2014 AND</li> <li>• Earn 125 Elite Points (no caps per category) AND</li> <li>• Advance 2 Personally Sponsored Coaches to a paid rank of Diamond in 2014. Both Coaches must also have a paid rank of Diamond ON bonus week ending December 31, 2014.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Title of "Premiere Coach"</li> <li>▪ Two (2) VIP floor seats at 2015 Summit AND seating at certain events during the 2015 Leadership Retreat (must be registered for event).</li> <li>▪ On stage Recognition at Summit 2015.</li> <li>▪ An invitation to the Premiere reception at the 2015 Moon Palace Cancun event</li> <li>▪ 2014 Custom Premiere apparel.</li> <li>▪ Total reward value: (\$1,000).</li> </ul>
<b>ELITE</b>  <b>Challenge Period:</b> 1/1/14 12:00 AM ET – 12/31/14 11:59 PM ET	To qualify for <b>Elite</b> , you must: <ul style="list-style-type: none"> <li>• Be a paid 5 Star Diamond or higher ON the bonus week ending on December 31, 2014 AND</li> <li>• Earn 125 Elite Points AND</li> <li>• Advance 2 Personally Sponsored Coaches to a paid rank of Diamond in 2014. Both Coaches must also have a paid rank of Diamond ON bonus week ending December 31, 2014.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Title of "Elite Coach"</li> <li>▪ \$500 Elite bonus per month in 2015. To receive the bonus in any month you must achieve Success Club 5 or 10 AND be a paid 5 Star Diamond for at least 1 bonus week in that calendar month.</li> <li>▪ Invitation to the Elite evening at Summit (1 night lodging).</li> <li>▪ On State Recognition &amp; 2014 Custom Elite Jacket awarded at Summit 2015.</li> <li>▪ Two (2) VIP floor seats at 2015 Summit AND VIP seating at certain events during the 2015 Leadership Retreat.</li> <li>▪ Invitation to attend 2015 Mastermind Session prior to the 2015 Leadership Retreat (includes one night's lodging).</li> <li>▪ An invitation to the Elite reception at the 2015 Moon Palace Cancun event.</li> <li>▪ Total reward value: (\$3,000).</li> </ul>
<b>ELITE 10 ADVENTURE</b>  <b>Challenge Period:</b> 1/1/14 12:00 AM ET – 12/31/14 11:59 PM ET	To qualify for <b>Elite 10</b> , you must: <ul style="list-style-type: none"> <li>▪ Qualify for Elite in 2014 AND</li> <li>▪ Be one of the Top 10 Elite trip point earners.               <ul style="list-style-type: none"> <li>○ Only Elite points from Personally Sponsored Coach PV and Success Club qualifications count towards your total points for the Top 10.</li> <li>○ Points earned towards Top 10 are unlimited.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ All Elite rewards</li> <li>▪ An all-inclusive trip for 2 on the 2015 Elite Adventure.</li> <li>▪ Trip Dates: 2015 TBD</li> <li>▪ Trip Location: Location to be announced at Super Saturday, January 11, 2014.</li> <li>▪ Round Trip ground transportation to and from Summit 2015 event and the closest main airport.</li> <li>▪ Total reward value: (\$29,000).</li> </ul>
<b>TOP COACH OF THE YEAR</b>  <b>Challenge Period:</b> 1/1/14 12:00 AM ET – 12/31/14 11:59 PM ET	To qualify for <b>Top Coach</b> , you must: <ul style="list-style-type: none"> <li>▪ Qualify for Elite 2014 AND.</li> <li>▪ Be the top Elite trip point earners.               <ul style="list-style-type: none"> <li>○ Only Elite points from Personally Sponsored Coach PV and Success Club qualifications count towards your total points for the Top 10.</li> <li>○ Points earned towards Top 10 are unlimited.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ All Elite 10 Adventure rewards.</li> <li>▪ The Title of "2014 Top Coach" and the champion belt.</li> <li>▪ Ten (10) general admission tickets and onstage recognition at Summit 2015.</li> <li>▪ Ten (10) VIP seats at the Summit 2015 celebration.</li> <li>▪ Four nights lodging for you and a guest at Summit 2015.</li> <li>▪ Two round trip first class tickets for you and a companion to Summit 2015. Applicable only to flights within North America. If outside North America, \$1,500 will be awarded per person.</li> <li>▪ Round Trip ground transportation for two to and from the closest main airport and the Summit 2015 and Leadership Retreat 2015 events.</li> <li>▪ Total reward value: (\$35,000).</li> </ul>

**NOTE:** Review Official Rules in the Incentives & Rewards section of the Coach Online Office for complete program details.

<b>How to earn Success Club Points:</b>	<b>Points</b>
For every new personally sponsored Coach enrolled with a Home Direct order(s) totaling a minimum of 90 PV within 31 days of sign up.	1
For every customer enrolled on a new Home Direct order(s) totaling a minimum of 90 PV.	1
For every Challenge Pack sold to a customer.	2
For every Challenge Pack sold to a personally sponsored Coach within 31 days of sign up.	2

*Note that you cannot earn more than 2 Success Club points per customer or Coach in their lifetime regardless of how many Home Direct or Challenge Packs orders they place.*

<b>How to Earn Elite Points</b>	<b>Points<sup>[1]</sup></b>	<b>Elite Point Max</b>	<b>Elite Trip Point Max</b>	<b>Premiere Point Max</b>
For every 10,000 incremental ATV point earned in 2014 compared to total ATV earned in 2013. <sup>[2]</sup>	1	40	0	Unlimited
For every 500 PV produced by Personally Sponsored Coaches (who sign up in 2014). <sup>[3]</sup>	1	55	Unlimited	Unlimited
For every month in 2014 which a personally sponsored Coach (with a join date in 2013 or 2014) qualifies for SC5 or SC10.	1	59	Unlimited	Unlimited

1. For every month you qualify for Success Club, we will double your Elite points earned in the same month.

2. ATV – Advancement Team Volume

3. All personally sponsored Coaches PV will be aggregated together.