



## Success Starter Program

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### **What is Success Starter?**

Success Starter is a recognition program for new Team Beachbody Coaches who earn Success Club right out of the gate.

### **How does a Coach achieve Success Starter status?**

To achieve Success Starter status, Coaches must earn Success Club 5 or 10 in their first three business months as a Coach. Their first business month is considered the month they became a Coach OR the following month.

For example, if a Coach became a Coach on July 13th, that Coach would need to achieve Success Club for the first time in July OR August to make it into Month 1 of the Success Starter program. In that same example, if the Coach achieved Success Club in July, they would need to achieve Success Club again in August and September to make it into Months 2 and 3 of the Success Starter program, or if they achieved Success Club in August, they would need to achieve Success Club again in September and October to make it into Months 2 and 3 of the Success Starter program.

For information on how to achieve Success Club, please see the Success Club Rules available through the Coach Online Office at [www.TeamBeachbody.com](http://www.TeamBeachbody.com).

### **What do Coaches earn in the Success Starter program?**

**Month 1:** Coaches who achieve Success Club in their first business month as a Coach will be recognized on leader boards in the Coach Online Office and will be invited to participate in an exclusive group call with Carl Daikeler, the CEO of Beachbody.

**Month 2:** Coaches who achieve Success Club in their second consecutive business month as a Coach will be recognized on leader boards in the Coach Online Office.

**Month 3:** Coaches who achieve Success Club in their third consecutive business month as a Coach will receive a free ticket to attend a Team Beachbody Coach Summit event!

### **When is the call with Carl and how will a Coach know that they earned it?**

Coaches who earn the call with Carl will receive an e-mail with everything they need to know on or around the second Thursday of the month after they qualify. Each call with Carl is tentatively scheduled to be held on or around the third Thursday of every month at approximately 5pm PT.

Please note that call dates and times are subject to change. If a Coach can't attend their designated call with Carl, a recording of the call will be made available to all qualified Coaches for a limited time after the call.

**How will a Coach know that they earned the free Coach Summit ticket?**

Coaches who earn the free ticket to Summit will receive an email with a code and instructions on how to register for the event on or around the second Thursday of the month after they qualify. For example, if a Coach qualifies for their third month in July, they will receive an email with their free Summit code on or around the second Thursday in August.

Note: Only Coaches that enroll by January 31st, 2015 and qualify for Success Club in their first 3 consecutive months will be eligible to receive a free Summit 2015 ticket. Coaches that enroll on February 1st, 2015 or after and qualify for Success Club in their first 3 consecutive months will be eligible to receive a free Summit 2016 ticket.

**Can a Coach get a refund if they're already registered for Summit and earned a free ticket?**

Yes. Please email [events@beachbody.com](mailto:events@beachbody.com) to request the refund. Refunds apply to the qualifier only. Refunds are for single ticket purchases only.

**Who can participate in the Success Starter program?**

Any newly enrolling Coach can participate in the Success Starter program. Coaches that qualify for Success Club in their first 3 consecutive months will be eligible to receive a free Coach Summit ticket (qualifiers that enrolled 1/31/2015 or earlier will earn a Summit 2015 ticket; qualifiers that enrolled 2/1/2015 or later will earn a Summit 2016 ticket).

**When did the Success Starter program begin?**

The Success Starter program began in August 2013.

**How often will the Success Starter leader boards be updated?**

The Success Starter leader board will be updated on or around the second Thursday of each month in the Coach Online Office under Incentives & Rewards -> Success Club -> Success Starter.

**Anything else Coaches need to know?**

Yes, the Success Club Rules apply to the Success Starter Program and can be found through the Coach Online Office at [www.TeamBeachbody.com](http://www.TeamBeachbody.com). Also, Team Beachbody may modify or discontinue the Success Starter Program for any reason in its discretion at any time. Team Beachbody's decisions are final and binding in all matters related to the Success Starter Program.