

Derm Exclusive® Talking Points

Here are some key points to keep in mind when talking to your customers about Derm Exclusive.

Derm Exclusive:

- Get visible anti-aging results instantly.
- It's an advanced skincare system using professional-grade ingredients that target all four signs of aging.
- Immediate results—you can see your fine lines and wrinkles disappear before your eyes.
- Long-term results—your skin will look smoother, more evenly toned, firmer, and brighter.
- It's clinically proven to give you results that are as good as or better than the results you'd get from professional cosmetic procedures like microdermabrasion, injections and fillers, chemical peels, and laser treatments.
- No needles, no lasers, no peels, no pain.

Why Derm Exclusive works:

- Professional-grade ingredients work together to reverse all 4 signs of aging:
 - Fine lines and wrinkles
 - Age spots
 - Dull skin
 - Sagging and loss of elasticity
- Micro-Smoothing Peptides relax "crease memory" to smooth out lines and wrinkles.
- It contains only the highest-quality, most powerful ingredients that are proven to work, such as:
 - Glycolic and Malic Acids: Gently exfoliate without irritation (in Micro Peel Resurfacing Pads)
 - Ultrasomes®: Speed skin repair from sun damage and help fade dark spots (in Intensive Repair Serum)
 - Collaxyl®: Boost collagen production and help sagging skin (in Collagen Lift)
 - Argireline® and Myoxinol®: Diminish wrinkles that occur from repeated facial expressions (in Fill & Freeze® Wrinkle Treatment)

Derm Exclusive is for:

- Anyone who wants noticeable anti-aging results
- People who are considering cosmetic procedures such as Botox® or microdermabrasion, or people who have had procedures done and want an alternative
- All ages and skin types

Product safety:

- No harmful ingredients such as sulfates, parabens, formaldehyde, or hydroquinone
- Dermatologist tested and approved
- No animal-derived ingredients and never tested on animals

Tips for getting started:

- Use the 4 core products in order as directed for maximum results. (They're meant to work together as a system.)
- Sensitive skin: Start slowly to test tolerance. Use the products once daily for a week, and gradually build up to twice a day. To start, only use the Micro Peel Resurfacing Pads twice a week.
- Fill & Freeze can be used under or over makeup. If used over makeup, you may prefer to pat it in with your fingertip instead of using the brush.
- Try the system for at least 90 days. The results keep getting better over time, and your skin will continue to improve the longer you use Derm Exclusive.

Bonuses for your customers:

- FREE shipping and a FREE Derm Exclusive travel bag with purchase of 90-day kits
- All kit sizes come with a bonus Fill & Freeze Wrinkle Treatment (30-day and 90-day).

Minnie Driver, celebrity spokesperson:

- This actress and busy working mom first used Derm Exclusive on a movie set.
- She loved her results so much that she wanted to endorse the products as an alternative to expensive, painful, and risky cosmetic procedures.

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