

BODi AFFILIATE SUCCESS GUIDE

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Getting Started

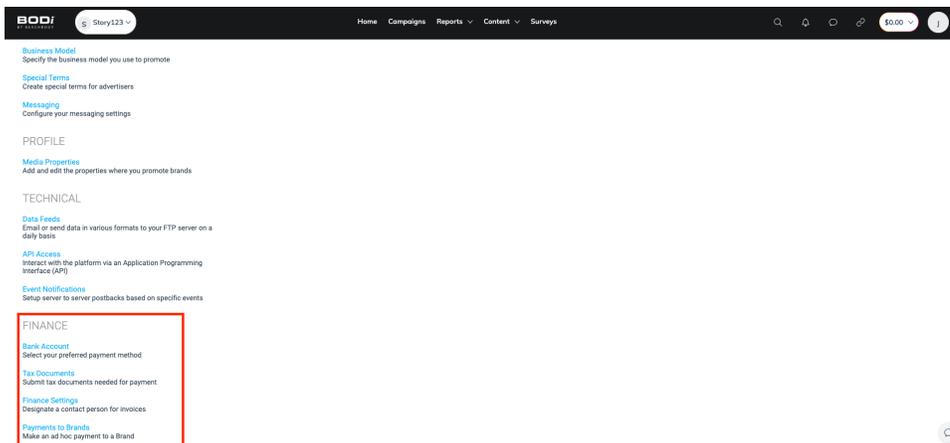
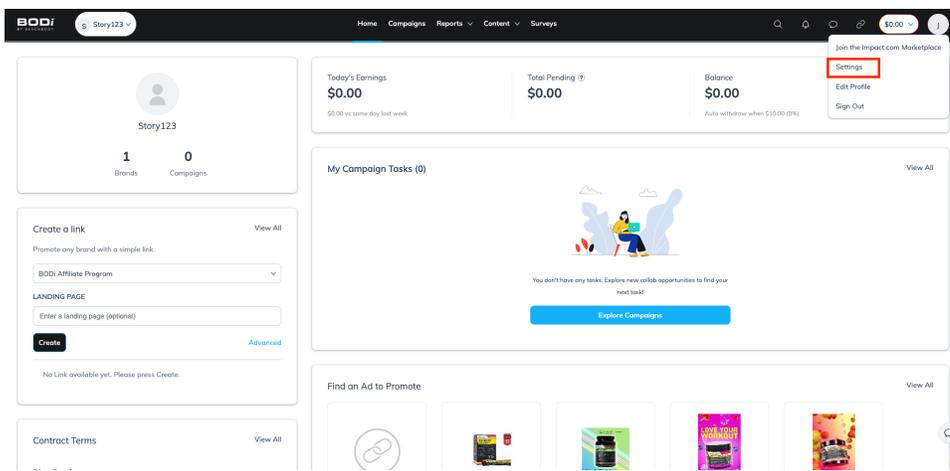
Welcome to the BODi Affiliate Partner Program. We're so happy you're here.

Below are simple steps to help you get started as a BODi Affiliate Partner and start earning income. If you aren't signed up yet, [watch this video](#) for help applying.

Step 1: Set up your Impact account

Log in to your [Affiliate dashboard](#) to set up your payment details, ensuring you're ready to start earning immediately.

See [FAQ 10454](#) for help on setting up your account.



Step 2:

Create Your Affiliate Tracking Links.

1. Create your affiliate tracking links.
 - a. Tracking links are your personalized links to BODi.com products or pages that you can share to ensure you get credit for sales. You only need to create tracking links once to products or pages you want to link to, and then you can share those links repeatedly with anyone.
- See [FAQ 10454](#) for how to create tracking links.

Here is a step-by-step guide to creating your affiliate tracking links:

1. Login to your [Affiliate Dashboard](#).
2. Open second browser window and go to [BODi.com](#)
3. Locate the product you want to promote and copy the URL
4. Go back to your Affiliate Dashboard and paste URL into “landing page” of the “Create and Share” widget
5. Click “Create”
6. Click “Copy”
7. Send that link to yourself so you can use it on your cell phone
 - a. (Consider saving it to a phone note so you can use it another time, too)
8. Note any promo codes you can share by going Content > Promo Codes

Bestseller

Shakeology 0g Added Sugar

Superfood shake with 0g added sugar for improved digestion and to help support healthy energy and weight loss.

\$129.95 ★★★★★ 4.8 Rating

0g Added Sugar - NEW Original Superfood Shake

Flavor

Chocolate Vanilla

Key Ingredient

Whey Protein Vegan Protein

Packaging

30 Serving Bag — Best Value 24 Single Serve Packets — Travel Pack

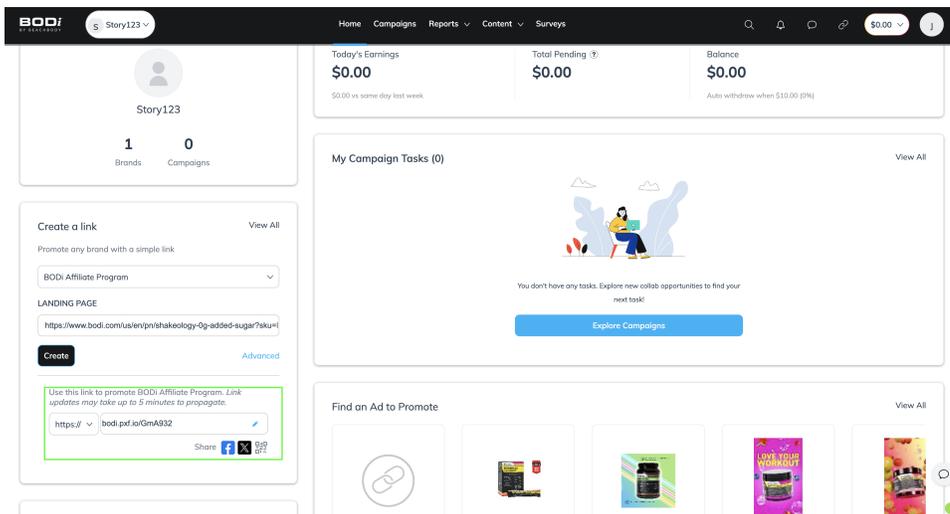
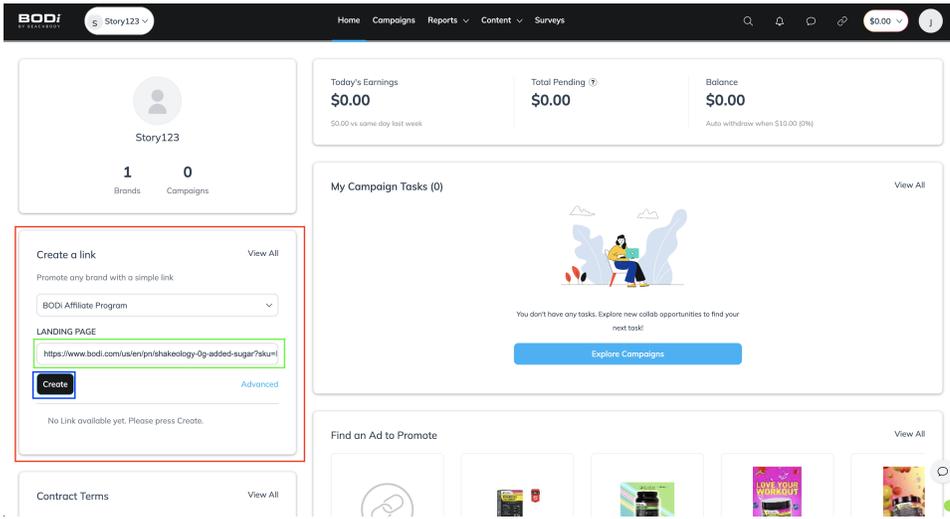
Frequency

Monthly Subscription SAVE NOW! \$129.95/mo

Everything you need to feel great.

SUPPLEMENT FACTS

Servings: 30 | 1.5oz (42g) per serving



1. Access pre-generated links in your Assets Library:
 2. Access pre-generated links in your Assets Library:
 - a. Go to: Content Tab > Assets and you'll find product graphics with your ready-to-use tracking links. You can use the images or simply copy the links to start sharing right away.
- See [FAQ 10454](#) for how to create tracking links.

BODi Story123 Home Campaigns Reports Surveys

Today's Earnings: **\$0.00**
\$0.00 in same day 100 week

Balance: **\$0.00**
Auto withdraw when \$10.00 or less

My Campaign Tasks (0) View All

You don't have any tasks. Explore new collaboration opportunities to find your next task!

Find an Ad to Promote View All

Contract Updates

- Assets
- Phone Codes
- Requests
- Ad Tasks
- Verify Links
- Deals
- Resources

BODi Story123 Home Campaigns Reports Content Surveys

Assets

All Images Videos Emails Coupons Articles Sponsored Text Text Link

Select All | 26 rows

Deal Type	Image	Image Size	Age
Shakeology Chocolate Vegan...		1324 x 1324	3 hours ago
Shakeology Vanilla Vegan Pr...		1324 x 1324	3 hours ago
28 Minibot Box Art (US Eng...		540 x 671	2 days ago
Yogis2 Box Art (US English)		776 x 964	3 days ago
Planet Barre Box Art (US Eng...		776 x 964	3 days ago
INSANITY Box Art (US English)		776 x 964	3 days ago
PROX Box Art (US English)		776 x 964	3 days ago
LIFTA Box Art (US English)		781 x 977	3 days ago
85 Day Obsession Box Art (E...		781 x 977	3 days ago
21 Day Fix Box Art (US Eng...		781 x 977	3 days ago
Energy Pre-Workout Fruit P...		630 x 960	3 days ago
The 4 Week Get Protond Box...		580 x 720	3 days ago

BODi Story123 Home Campaigns Reports Content Surveys

Assets

All Images

Select All | 26 rows

Shakeology Chocolate Vegan Protein (CA English)

2380724 - image

Superfood shake for improved digestion, healthy energy, and overall health.

Get Ad Code **Get Tracking Link** View Performance

Brand: BODi Affiliate Program

Labels: Vegan, Shakeology

Available: Oct 28, 2024 12:37 - ongoing

Last Updated: Oct 28, 2024 12:37

Language: English (United States)

Landing Page: <https://www.bodi.com/offer/191/shakeology-ca?sku=KGGW402244V3730&quantity=1>

Preview Asset Code Tracking Link

Tracking Link: <https://bodi.pixf.io/c/5812728/2194724/21336>

Landing Page (Optional):

Tracking Parameters:

Step 2B (Optional): Create your personalized BODi storefront via LoudCrowd.

BODi has partnered with LoudCrowd to allow BODi Affiliates to create a customized landing page that pairs the products you love with content from TikTok and Instagram sites that have been verified in Impact when you tag @BODi . Please note that you do not need to have a storefront set up to start sharing links and earning income - this should be a secondary option once you are familiar with creating and sharing tracking links.

→ See [FAQ 10454](#) for details on how to set up your storefront

Now that you have your link, it's time to create your story for Instagram.

1. Create content to post (record video, take pictures, upload infographic)
 - a. Consider focusing on one thing (ie what you like about a product)
2. In Instagram, click the + on your avatar (top left) to Add to Story.
3. Select the media or shoot your message
4. Click on the small square face sticker at the top of the story, and click the "Link" button
5. Paste the link you created in Impact - verify it looks the same as the one you created.
 - a. Consider clicking "See preview" to make sure it goes to the right product
 - b. Click "Customize sticker text" to name the link - Such as "Get Energize!" or "Do This Program With Me!"
 - c. Consider editing your story and adding any promo codes you can share for deeper discounts
6. Post your story
7. Add the story to a highlight by viewing the story and pressing the heart at the bottom so people have access to your links in the future

→ See example of tracking link shared in social content (Instagram Stories)

<https://www.dropbox.com/scl/fi/o7qxl9mh0b0a0sykl49ly/Posting-links-1.key?rlkey=5ddrj4vq2l77q74m9dg6nc93c&st=rt37s1t9&dl=0>

Step 3: Use Your Favorite BODi Products, Share Your Journey, Generate Sales.

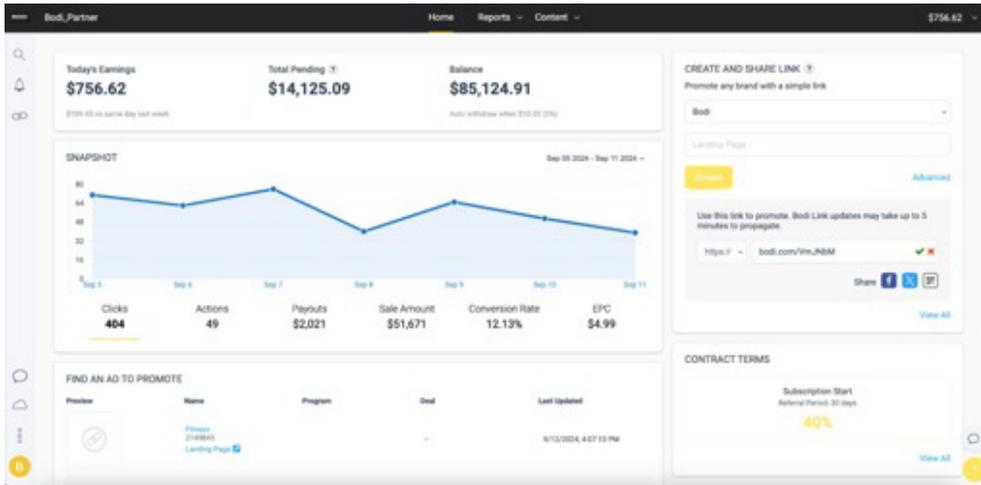
Your authentic experience, reviews, and recommendations, paired with BODi's proven products, make magic happen. By publicly sharing, you'll stay motivated and accountable while inspiring others to reach their goals.

In your welcome email, you received your exclusive affiliate promo code **[BODIAFFILIATE15]** to get 15% off products you purchase on BODi.com to help you get started or expand your trial of our products. The code is tied to the email address you used to create your affiliate account, so be sure to use that same email address when you check out on BODi.com.

Step 4: Monitor Your Performance.

Once you start creating content and sharing your links, you'll be able to see how many clicks, conversions and commissions you've earned (pending and paid) on your affiliate dashboard. Please note that it can take a few hours for click data to appear and up to 48 hours for sales data to sync in your reports.

Affiliate Dashboard



Step 5: Stay Connected and Informed.

As a BODi Affiliate, you'll be the first to know about new offers, launches, and updates so you can maximize your business and income. Be sure to watch out for our emails and connect with us across our platforms:

- Frequent Newsletters sent to your affiliate account email
- Online community called BODi Affiliate Exchange (BAE) on the BODi Partners App with access to marketing resources, best practices, training, and more.
 - Use your BODi account to log in to the [BODi Affiliate Exchange](#). If you don't yet have a BODi account, you can create one for free [here](#).
- Follow us on social: IG [@BODi](#) | [@Shakeology](#) | [@BeachbodyPerformance](#) | TikTok [@BODibyBeachbody](#)
- BODi Community Events (more information coming soon)

Commissions

BODi Affiliate Commission Terms

As BODi Affiliate Partner, you now have access to some of the highest commission rates in the health and wellness industry.

To see a summary of commission terms available, see [FAQ 10485](#).

Proven Products = Higher Commissions

You can earn substantial income when you sell popular BODi products. Millions of people have used and loved these products - and your friends and followers will, too!

You will earn higher commissions when you sell subscriptions, offering your customers convenient auto-ship benefits and subscribe and save deals. PLUS, the Bonus Tier awards a 10% supplement continuity commission.

Example Commission Payouts

Take a look at some BODi bestsellers to see what you can earn on initial sales:

- **Shakeology** - earn up to \$45.48 USD
- **BODi Annual Membership** - earn up to \$89.50 USD
- **Energize Pre-Workout** - earn up to \$19.23 USD
- **21 Day Fix, P90X** and other Digital Programs - earn up to \$29.98 USD

See [ALL BODi Products](#) and related commissions.

→ Visit the Asset Library in your Impact Dashboard for product overviews, resources and marketing assets.

The screenshot shows the BODi affiliate dashboard. On the left, there is a navigation menu with options: 'All', 'Images', 'Videos', 'Emails', 'Coupons', 'Articles', 'Sponsored Text', and 'Text Link'. Below this, there are filters for 'Last Updated' (Last day, Last 7 days, Last 30 days, More than 30 days), 'Deal Type', 'General Sale', 'Free Shipping', 'Gift with Purchase', 'Rebate', 'BOGO', 'Product Launch', and 'Product Promotion'. There are also sections for 'Labels', 'Season', 'Language', 'Mobile Ready', and 'DeepLinking'. The main content area displays a grid of product cards. Each card includes an image of the product, a title, a description, and a '2 day(s) ago' timestamp. The products shown include: 28 Mindset Box Art (US English), Yoga52 Box Art (US English), Xtend Bane Box Art (US English), INSANTY Box Art (US English), P90X Box Art (US English), LIIFT4 Box Art (US English), 80 Day Obsession Box A, 21 Day Fix Box Art (US English), Energize Pre-Workout Fruit P..., Shakeology Peppermint Moch..., BEACHBAR Mint Chocolate C..., Hydrate Electrolyte Powder C..., Energize Pre-Workout Lemon..., Shakeology Sample Flavors V..., Bioactive Collagen Peptides L..., Recover Post-Workout Whey..., Recover Post-Workout Vegem..., Recover Post-Workout Whey..., Shakeology Og Added Sugar..., and The 4 Week Gut Protocol.

Payment Terms

Commission payments will be paid through Impact.

Commissionable sales will be based on last-click attribution with a 30-day cookie window. Meaning, if a customer clicks on your link and doesn't purchase immediately, but comes back to the site within 30 days (once or multiple times), you will receive the commission for sales, unless the purchaser clicked on another affiliate link or uses their own or another affiliate's promo code to purchase.

Note: BODi Affiliate Partners cannot use their own links to purchase, or purchase from another Partner's links. Instead, Partners are able to use their 15% promo code to receive discounts on BODi products.

For important terms concerning payments and all other key terms governing your BODi Affiliate account, please review the [BODi Affiliate Program Terms](#).

Once you reach a minimum balance amount (\$10 USD), you can withdraw your account balance from the Impact platform and send it to your bank account or PayPal account.

Visit the Payment FAQs for more details:

[How do I get paid?](#)

[Select how often you get paid as a partner](#)

[Withdraw funds to your PayPal account](#)

[Withdraw funds to your bank account](#)

[Why haven't I received my Impact payouts yet?](#)

Create Compelling Content to Grow Your Network

Content that interests, attracts, and encourages people to click doesn't have to be polished or highly produced. In fact, we've learned that the best content is the most raw and authentic, because it's relatable to others.

Consistency is Key

Want to build a meaningful income? The key to success is in your ability to stay consistent:

- Dedicate yourself to a daily health and fitness routine.
- Create and share content regularly--for your audience and the algorithms.
- Cultivate your network with constant outreach.
- Share your affiliate links as often as you can.

More tips to create content that attracts and reach more people:

1. Share who you are authentically - the triumphs and the challenges. It's important that people can relate to your content and the problems that BODi products help you solve.
2. Utilize multiple platforms to help broaden your reach. Create and share content across multiple social networks (Instagram, TikTok, blogs, etc.).
3. Join groups that align with your own personal interests and hobbies, including health and wellness groups. Expand into those communities to reach more people.
4. Use evergreen hashtags like #BODi #Shakeology #BeachbodyPerformance and relevant trending hashtags when posting.
 - A. Some current trending hashtags: #fitnessmotivation #fitnessjourney #weightlosstips
 - B. Note - hashtags change all the time! Here's a tip on how find what's trending to add to your posts so you appear in search results:

- a) In Instagram search, look up keywords based on what you are posting about (ie. fitness, smoothie, shakes, superfood, gut health, hormone health, etc)
- b) Instagram will populate the top search terms at the top of the page. Use any of those search terms in the search bar. Click on Tags. You will see trending hashtags.
 - i. It's important to mix up high trending hashtags (in the millions) in some lesser trending ones (~15k or above uses) - this combination will help make sure your content doesn't get buried.

Host a community that brings people together to achieve results. You can do this for free on Facebook. You can optionally also explore setting up a paid community in [Mighty Networks](#), the top membership community platform to help Partners set up their own group space and earn money by charging for access.

Example Content for Inspiration

Home Gym Essentials from Amazon	Morning Routine
What I Eat in a Day	Fall Finds
Date Night Inspiration	Product Highlights

BODi Affiliate Support

Rely on our Affiliate [Partner Success](#) Team, your direct contact to help. BODi FAQs can also be found at [BODiSupport.com](#).

Visit BODi Affiliate FAQs

- [BODi Affiliate Program](#)
- [Affiliate Sign-up & Troubleshooting](#)
- [Affiliate Account Setup](#)
- [Affiliate: Create and Use Your Links](#)
- [Affiliate Partner: How Commissions work](#)

Impact Resource Links

Still have questions? Use these articles from the Impact knowledge base to learn more. Note, these articles may mention Impact's Marketplace, which is a different program than BODi's Affiliate Program, and requires a separate application. You DO NOT need to be accepted into Impact's Marketplace to be a BODi Affiliate - we have our own program with our own sign-up: <https://www.bodi.com/us/en/affiliate>

Getting Started

- [How to create Tracking Links.](#)
- [BODi Asset library](#)
- [Share tracking links on social media](#)
- [Connect a Social Media Profile](#)

Social Media Platform	Guidelines
Youtube	Include the URL protocol (for example, https://) when placing links.
Facebook	Avoid using generalized short links (like bit.ly)
Instagram	Links can only be added to a profile's bio or to story posts.
Pinterest	Avoid using generalized short links (like bit.ly). Also avoid using tracking links on every Pin.
LinkedIn	Do not use white space in links (e.g., https://www.ACME Corp.com).
TikTok	Links can only be added to business accounts with more than 1,000 followers. If you don't meet requirements, consider linking your Instagram or YouTube account to TikTok and hosting links on those sites instead.
Twitter / X	No special requirements.
Twitch	No special requirements.
WeChat	No special requirements.
Weibo	No special requirements.

How to Earn Helpful Links

- [Payment Details](#)
- [How do I get paid?](#)
- [Select How Often You Get Paid as a Partner](#)
- [Why Haven't I Received My Payouts Yet?](#)
- [Withdraw Funds to Your Bank Account](#)
- [Withdraw Funds to Your PayPal Account](#)

Track Your Business

- [Report Management](#)
- [All Reports Available to Partners](#)
- [Performance Reports](#)
- [Performance by Brand Report for Partners](#)
- [Schedule a Report as a Partner](#)

Social Media Permissions Explained

- [Why Does impact.com Require Social Media Permissions?](#)

For Canadian Partners:

- [Indirect Tax for Partners FAQ](#)
- [Canadian Routing Numbers Explained for Partners](#)